

**CITY OF JACKSONVILLE
OFFICE OF SPECIAL EVENTS**

Event Name: Martin Luther King, Jr Breakfast/Parade
Event Dates: 1/15/16 and 1/18/16
Event Location: Prime F. Osborn III Convention Center/Downtown Parade Route

	<u>General Fund</u>	<u>Trust Fund</u>	<u>Total</u>
<u>REVENUE:</u>			
Corporate Tables		\$42,400.00	\$42,400.00
Single Tickets		\$9,000.00	\$9,000.00
Sponsorships		\$56,000.00	\$56,000.00
TOTAL REVENUE	<u>\$0.00</u>	<u>\$107,400.00</u>	<u>\$107,400.00</u>
<u>EXPENDITURES:</u>			
Advertising	\$2,100.00	\$3,202.85	\$5,302.85
Entertainment	\$1,036.40	\$35,000.00	\$36,036.40
Equipment	\$1,870.00		\$1,870.00
Food and Beverage		\$41,693.00	\$41,693.00
Logistics	\$21,622.04		\$21,622.04
Parade	\$14,578.60		\$14,578.60
Promotions	\$3,828.66		\$3,828.66
TOTAL EXPENDITURES	<u>\$45,035.70</u>	<u>\$79,895.85</u>	<u>\$124,931.55</u>
Budgeted Amount	<u>\$56,711.00</u>		<u>\$56,711.00</u>
Difference	<u>\$11,675.30</u>	<u>\$27,504.15</u>	<u>\$39,179.45</u>

* Please see next page for detailed information

Prepared By: Nikki Beery
Date: 3/2/2016
Contact Information: 630-3690

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 List each Major Sponsor or Vendor separately. See below
 Please insert rows to list other significant items.
 Please insert columns to list other significant funding sources.

SPONSORS

Baptist Health*	\$ 4,000.00
CSX Transportation*	\$ 2,000.00
Deutsche Bank	\$ 2,000.00
Fidelity	\$ 2,000.00
Florida Blue	\$ 30,000.00
Haskell	\$ 2,000.00
Holland & Knight	\$ 2,000.00
JAXPORT	\$ 2,000.00
SMG*	\$ 2,000.00
St. Vincent's	\$ 2,000.00
VyStar	\$ 4,000.00
Wells Fargo	\$ 2,000.00
	<u>\$ 56,000.00</u>

Other Significant Information		
OSE/Parks Personnel	\$ 2,291.07	
Public Safety	\$ 2,681.39	
Payment Processing Fee	<u>\$ 3,501.30</u>	<u>\$ 8,473.76</u>
Project Expenses	\$45,035.70	
Trust Expenses	<u>\$79,895.85</u>	<u>\$124,931.55</u>
Total Event Expenses		<u><u>\$ 133,405.31</u></u>
<i>*Other significant information is inclusive of items budgeted within overall department budget and omitted from project expense on previous page.</i>		

Disclaimer: These numbers are subject to change upon approval and receipt of all invoices.
 *pending receipt