



## Florida Statewide Republican Primary Poll Results

**Conducted: July 2, 2018**

**Number of Respondents: 800**

**MoE: 3.39%**

**Q.** In August, there will be Republican primary elections for offices like U.S. Senate and Governor. How likely are you to vote in the August primary?

Definitely voting	94%
Probably voting	4%
50/50 chance you'll vote	2%
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Total	100%

Now I am going to read you a list of names of people active in politics. After I read each one, please tell me if you have a favorable or unfavorable impression of that person.

**Q.** Donald Trump

Favorable	89%
Unfavorable	8%
No opinion	3%
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Total	100%

**Q.** Ron DeSantis

Favorable	53%
Unfavorable	15%
No opinion	32%
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Total	100%

**Q. Adam Putnam**

Favorable	41%
Unfavorable	24%
No opinion	35%
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Total	100%

**Q. If the Republican Primary Election for Governor of Florida were held today, would you vote for Ron DeSantis or Adam Putnam?**

Ron DeSantis	47%
Adam Putnam	28%
Undecided	25%
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Total	100%

**Q. Do you think Ron DeSantis is conservative, moderate, or liberal in his political beliefs?**

Very Conservative	29%
Somewhat Conservative	34%
Moderate	14%
Liberal	3%
Unsure	21%
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Total	100%

**Q. Do you think Adam Putnam is conservative, moderate, or liberal in his political beliefs?**

Very Conservative	23%
Somewhat Conservative	33%
Moderate	19%
Liberal	4%
Unsure	21%
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Total	100%

**Q. Would you say you are more a supporter of Donald Trump, or a supporter of the Republican Party?**

Supporter of Donald Trump	68%
Supporter of the Republican Party	23%
Support both equally	9%
Unsure	1%
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Total	100%

**Q.** Of the two candidates in the Republican primary for Governor of Florida, who do you think President Trump is supporting?

Trump is supporting Ron DeSantis	68%
Trump is supporting Adam Putnam	9%
Trump isn't supporting either one	5%
Unsure	18%
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Total	100%

**Q.** From what you've recently seen, read, or heard about Ron DeSantis, are you MORE likely or LESS likely to vote for him in the Republican primary for Governor of Florida?

Much more likely	40%
Somewhat more likely	14%
Somewhat less likely	12%
Much less likely	11%
Hasn't made a difference on your vote	13%
Haven't recently seen, read, or heard anything	10%
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Total	100%

**Q.** From what you've recently seen, read, or heard about Adam Putnam, are you MORE likely or LESS likely to vote for him in the Republican primary for Governor of Florida?

Much more likely	23%
Somewhat more likely	21%
Somewhat less likely	20%
Much less likely	14%
Hasn't made a difference on your vote	14%
Haven't recently seen, read, or heard anything	9%
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Total	100%

**Q.** Last week there was a Republican Primary debate for Governor between Ron DeSantis and Adam Putnam. Did you watch the debate?

Yes	35%
No	64%
Unsure	1%
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Total	100%

**Q.** And who do you think won the debate?

Ron DeSantis	53%
Adam Putnam	14%
They both did equally well	30%
Didn't watch the debate or unsure	2%
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Total	100%

**Q.** Have you seen a positive TV ad supporting Ron DeSantis?

Yes	46%
No	35%
Unsure	20%
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Total	100%

**Q.** And have you seen a negative TV ad opposing Ron DeSantis?

Yes	44%
No	36%
Unsure	19%
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Total	100%

**Q.** How often do you watch Fox News?

Every day	64%
Every week	13%
A few times a month	8%
Rarely	9%
Never	5%
Unsure	1%
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Total	100%

## **Demographics**

### **Race**

White	86%
Black	2%
Latin or Hispanic	8%
Another Background	2%
Can't say	2%
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Total	100%

**Gender**

Male	49%
Female	51%
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Total	100%

**Age**

18 - 34	3%
35 - 49	8%
50 - 64	26%
65 and over	62%
Can't say	1%
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Total	100%

**Ideology**

Very Conservative	53%
Somewhat Conservative	33%
Moderate	11%
Liberal	1%
Unsure	2%
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Total	100%

**Media Market**

FT. MYERS-NAPLES	10%
GAINESVILLE	2%
JACKSONVILLE	11%
MIAMI-FT. LAUDERDALE	10%
MOBILE-PENSACOLA (FT WALT)	5%
ORLANDO-DAYTONA BCH-MELBRN	23%
PANAMA CITY	3%
TALLAHASSEE-THOMASVILLE	2%
TAMPA-ST. PETE (SARASOTA)	26%
WEST PALM BEACH-FT. PIERCE	8%
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Total	100%

**Primary Vote History**

0	2%
1	9%
2	23%
3	25%
4	40%
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Total	100%