

TO: Interested Parties

FROM: Keith Frederick, FrederickPolls, LLC

DATE: August 24, 2018

RE: POLL RESULTS: Commissioner of Agriculture

1. Ballot Vote.

Nicole "Nikki" Fried holds a 4-point lead over Republican Baxter Troutman — 43% to 39% — and a 2-point lead over Republican Denise Grimsley — 42% to 40%.

Nicole "Nikki" Fried vs. Baxter Troutman		Nicole "Nikki" Fried vs. Denise Grimsley	
Nikki Fried (D)	43%	Nikki Fried (D)	42%
Baxter Troutman (R)	39%	Denise Grimsley (R)	40%
Undecided	17%	Undecided	17%

2. **Ballot Dynamics.**

- Ballot vote giving Nikki Fried the advantage over both Republican candidates mirrors the +4 lead Gwen Graham holds over Ron DeSantis — 44% Graham, 40% DeSantis.
- Partisan cues are driving the Commissioner of Agriculture ballot vote since none of the three candidates tested have much name recognition with statewide voters — Nikki Fried 21% name recognition; Baxter Troutman 28%; and Denise Grimsley 21%.

Informed Ballot Test.

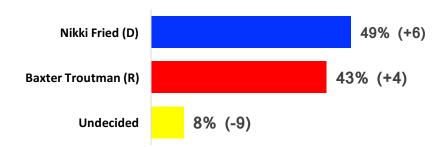
Nikki Fried's lead extends to a 49% to 43%, a +6 advantage when Baxter Troutman — as the Republican candidate — is tested with his positive message against the positive profile of Nikki Fried. Exact question text below.

Now I will read you a short statement about two of these candidates for Commissioner of Agriculture and Consumer Services.

BAXTER TROUTMAN is a 51-year-old common sense conservative Republican, citrus grower, cattleman and successful job creator businessman. Troutman is a former State Legislator who as Ag Commissioner will work to make sure Famers have the clean water they need, Second Amendment gun rights are protected and Florida's cattle, citrus and farming industries are protected from unfair trade.

NICOLE "Nikki" Fried is a 40-year-old Democratic candidate and University of Florida law school graduate who has worked as successful and forceful advocate for public schools, foster children and legalized medical marijuana. Fried says as Ag Commissioner she would take on the Tallahassee politicians who are stalling the process to get medical marijuana to sick patients who need it, aggressively take on polluters who are ruining Florida's clean water supply, make sure concealed gun permits are given only to those who qualify and use the office's Consumer services powers to protect seniors from scams.

Based on this information, which candidate – Baxter Troutman, the Republican or Nicole "Nikki" Fried, the Democrat, are you most likely to support? [**IF UNDECIDED**] Well, which one – Baxter Troutman, the Republican OR Nikki Fried, the Democrat – do you LEAN toward if you had to make a choice right now?



METHODOLOGY

- Sample Size: n=500.
- Margin of Error: 4.4%.
- Interview Dates: August 16-20, 2018.
- Eligibility: Likely November 2018 voters.
- Interview Method: telephone with 47% cells.
- Party Registration: 40% Democratic; 38% Republican; 22% NPA/Independent.

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